JONATHAN MAAS

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| Sherman Oaks, CA | (310) 500-5841 | jonmaas1978@gmail.com | www.theprototyper.design  Data Analyst and Power BI Specialist with a background in UX/UI Design, User Testing and Technical Writing. I have experience in Healthcare, Financial and Educational companies. | | | |
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| ExperiEnceApril 2021 - PresentBusiness Analyst and Designer | Kaiser Permanente | Pasadena, CA \* Developed over 30 Reports using Power BI.  \* Set a color scheme through a .JSON theming file, made all the logos and graphics for team using Adobe Photoshop and Illustrator.  \* Performed Data Analysis and validation using Microsoft Excel, by connecting to our model and using a PivotTable.  \* Advocated for our users by designing Personas and generally using my background in UX/UI to listen to the Business Partners.  \* Wrote all the content for our SharePoint site and made infographics as well.  \* Sent out an external Outlook email communication each and every month to over 700 Business Partners. September 2020 – January 2021Business Analyst and Technical Writer | Amgen (Agilisium Consulting) | Thousand Oaks, CA \* Made a searchable database of Amgen’s many data source systems, in which I described the source systems and the data within them, and how to connect to both structured and unstructured data.  \* Developed methodologies for data governance and tagging tables within Amgen’s searchable Data Marketplace. January 2020 – March 2020Warehouse Data Analyst and Technical Writer | InVia Robotics | Westlake Village, CA \* Explored this startup’s methodology of B2B Warehouse Data connection, and wrote a User Manual instructing external Warehouse managers in how to connect to inVia’s Warehouse Management System  \* User Tested the guide and adjusted accordingly July 2019 – November 2019Senior UX Designer and Business Analyst | Amgen (Thinkbox Consulting) | Thousand Oaks, CA \* Made Rapid Prototypes in Axure to visualize Amgen's Data Science division's design goals  \* Assisted Data Visualization Engineers by incorporating Tableau Visualizations into Rapid Prototypes  \* Filled in as Scrum Master when needed | | | |
| June 2015 – February 2019UX Designer and User Tester | Age of Learning | Glendale, CA \* UX Design and User Testing for this Agile Company February 2015 – June 2015UX Designer, User Tester and Rapid Prototyper | City National Bank | Los Angeles, CA \* Made rapid prototypes in Axure for this Financial Company, and oversaw User Testing on them May 2012 – September 2014UX Designer | Spark Networks – ChristianMingle and JDate | Los Angeles, CA \* Designed for this dating site company, Mobile App and Website | | | |
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| EducationCurrent (Projected to receive Master’s Summer 2026) Program is designed for working professionals with full time rolesMaster’s in Business Analytics | Arizona State University, WP Carey Business School, OnlineJune 2000Bachelor of Science in Biology, Bachelor of Arts in History | Stanford University | | | |
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| Skills | | | |
| * Data Analysis - Power BI, Tableau, Excel, SQL, PostgreSQL, Minitab * UX/UI Design and User Testing * Presentation Design – PowerPoint * Jira / Confluence * Rapid Prototyping – Axure * AI, Artificial Intelligence, Prompt Engineering, Claude, Chat GPT and Microsoft Co-Pilot | | * Process Improvement, Lean Six Sigma * Technical Writing * Scrum/Agile * B2B, FinTech, HealthTech, EdTech * Adobe CC (Photoshop, Illustrator, InDesign, XD) * User Flows – Lucidchart, Visio | |
| CERTIFICATIONS | | |
| * PSM-1 Scrum Certification * Green Belt Certification (Lean Six Sigma) – Under Review |  | |