JONATHAN MAAS

|  |
| --- |
| Sherman Oaks, CA | (310) 500-5841 | jonmaas1978@gmail.com | www.theprototyper.design Data Analyst and Power BI Specialist with a background in UX/UI Design, User Testing and Technical Writing. I have experience in Healthcare, Financial and Educational companies. |
|  |
| ExperiEnceApril 2021 - PresentBusiness Analyst and Designer | Kaiser Permanente | Pasadena, CA\* Developed over 30 Reports using Power BI.\* Set a color scheme through a .JSON theming file, made all the logos and graphics for team using Adobe Photoshop and Illustrator. \* Performed Data Analysis and validation using Microsoft Excel, by connecting to our model and using a PivotTable.\* Advocated for our users by designing Personas and generally using my background in UX/UI to listen to the Business Partners.\* Wrote all the content for our SharePoint site and made infographics as well.\* Sent out an external Outlook email communication each and every month to over 700 Business Partners.September 2020 – January 2021 Business Analyst and Technical Writer | Amgen (Agilisium Consulting) | Thousand Oaks, CA\* Made a searchable database of Amgen’s many data source systems, in which I described the source systems and the data within them, and how to connect to both structured and unstructured data. \* Developed methodologies for data governance and tagging tables within Amgen’s searchable Data Marketplace.January 2020 – March 2020 Warehouse Data Analyst and Technical Writer | InVia Robotics | Westlake Village, CA \* Explored this startup’s methodology of B2B Warehouse Data connection, and wrote a User Manual instructing external Warehouse managers in how to connect to inVia’s Warehouse Management System\* User Tested the guide and adjusted accordinglyJuly 2019 – November 2019 Senior UX Designer and Business Analyst | Amgen (Thinkbox Consulting) | Thousand Oaks, CA \* Made Rapid Prototypes in Axure to visualize Amgen's Data Science division's design goals \* Assisted Data Visualization Engineers by incorporating Tableau Visualizations into Rapid Prototypes \* Filled in as Scrum Master when needed |
| June 2015 – February 2019 UX Designer and User Tester | Age of Learning | Glendale, CA \* UX Design and User Testing for this Agile Company February 2015 – June 2015 UX Designer, User Tester and Rapid Prototyper | City National Bank | Los Angeles, CA \* Made rapid prototypes in Axure for this Financial Company, and oversaw User Testing on themMay 2012 – September 2014 UX Designer | Spark Networks – ChristianMingle and JDate | Los Angeles, CA \* Designed for this dating site company, Mobile App and Website  |
|  |
| EducationCurrent (Projected to receive Master’s Summer 2026)Program is designed for working professionals with full time rolesMaster’s in Business Analytics | Arizona State University, WP Carey Business School, Online June 2000Bachelor of Science in Biology, Bachelor of Arts in History | Stanford University |
|  |
| Skills |
| * Data Analysis - Power BI, Tableau, Excel, SQL, PostgreSQL, Minitab
* UX/UI Design and User Testing
* Presentation Design – PowerPoint
* Jira / Confluence
* Rapid Prototyping – Axure
* AI, Artificial Intelligence, Prompt Engineering, Claude, Chat GPT and Microsoft Co-Pilot
 | * Process Improvement, Lean Six Sigma
* Technical Writing
* Scrum/Agile
* B2B, FinTech, HealthTech, EdTech
* Adobe CC (Photoshop, Illustrator, InDesign, XD)
* User Flows – Lucidchart, Visio
 |
| CERTIFICATIONS |
| * PSM-1 Scrum Certification
* Green Belt Certification (Lean Six Sigma) – Under Review
 |  |