Jonathan Maas

UX/UI, User Testing, Technical Writing, Business and Data Analysis, Scrum and Agile Development  
[www.theprototyper.design](http://www.theprototyper.design) | 310-500-5841 | jonathan@jonmaas.com

# Objective

I have a broad background in tech, and have acted as a UX/UI Designer, User Tester, Technical Writer, and both a Business and Data Analyst. I am looking for a role in one of those fields, and I will bring my other skills to this role as well.

# Education

## B.S./B.A. | 2000 | Stanford university

* Dual Major: Biology and History

# Skills & Abilities

* **Adobe CC** – Photoshop, InDesign, XD, After Effects, Premiere
* **Prototyping/Wireframing** – Axure RP (Expert), InVision, Sketch, Figma, Origami, Balsamiq
* **Data Science** – MS Excel (Pivot Tables, Pivot Charts, VLOOKUP, HLOOKUP, Macros, VBA), Tableau, Power BI, Database Tagging, Data Governance Methodologies
* **Scrum/Agile** – 8 years’ experience in Scrum/Agile, PSM-1 Certified Scrum Master, experience writing User Stories
* **Technical Writing** – 4 years of experience writing B2B documentation and B2C Start Guides
* **Other** – OmniGraffle, LucidChart, Word, Confluence, Jira, Technical Writing, Business and Data Analysis, User Testing

# Experience

## Business Analyst / Technical writer | AMGEN | SEP 2020 – jan 2021

* I am currently fulfilling a short-term contract for Amgen’s Data Science department that will end in early January 2021.
* I am writing guides to Amgen’s many data source systems, in which I describe the source systems and the data within them, in order to improve searchability and usability, and to instruct data consumers how to connect to both structured and unstructured data.
* I am interviewing SMEs (Subject Matter Experts), Stakeholders and Business Users to set out a roadmap for future articles.
* I am also developing methodologies for data governance and tagging tables within Amgen’s searchable Data Marketplace.

## UX Consultant / Technical writer / data analyst | nexcommc3 (startup) | mar 2020 – aug 2020

* Made a high-fidelity clickthrough prototype for a FinTech presentation, available [in my portfolio](http://www.theprototyper.design/prototyping-demo-2/)
* Wrote all the content for this Startup’s WordPress landing site - <https://www.nexcommc3.com/>
* You can see a Blog Post with Data Analysis (MS Excel Pivot Table and Pivot Chart) I uploaded here – <https://tinyurl.com/tdjqgnx>

## Technical writer / USER TESTER | invia robotics | JAN 2020 – MAR 2020

* Wrote the Start Guide for this warehousing robotics B2B Startup
* User Tested the Start Guide with internal staff, and iterated upon the document after feedback
* Wrote internal-facing manuals explaining warehousing terminology for new hires

## SENIOR UX DESIGNER / BUSINESS ANALYST | AMGEN / THINKBOX CONSULTING | JULY 2019 – NOV 2019

* Made Rapid Prototypes in Axure to visualize Amgen's Data Science Division's design goals
* Supervised a junior employee on our team
* Made Roadmaps to help stakeholders make User Testing, Design and Persona processes
* Assisted Data Visualization Engineers by incorporating Tableau Visualizations into Rapid Prototypes
* As a Business Analyst, wrote and presented Competitive Analysis reports, and performed evaluations of Amgen's current systems
* Filled in as Scrum Master when needed

## UX DESIGNER / USER TESTER / AGILE TEAM MEMBER | age of learning – abcmouse.com | june 2015 – feb 2019

* Oversaw User Testing on multiple projects – Developed tests with stakeholders, wrote scripts, made testable prototypes, analyzed results and delivered final reports with recommendations
* Acted as team communicator on this Agile team – made User Flows and Wireframes to communicate stakeholder deliverables to the developers, and vice versa
* Helped launch an update of My Hamster – from initial ideation to implementation with developers, to launch on Mobile and Desktop
* Made demos through Axure to help stakeholders visualize what they want, and to cut down on development time
* Wrote competitive analysis reports on various other apps, and made recommendations on how we can improve our own
* This is an Agile company, so hit sprint after sprint, and swarmed by helping QA when needed

## UX DESIGNER / rapid prototyper / user tester | city national bank | feb 2015 – june 2015

* Developed Rapid Prototypes with Axure to reconceptualize many of this banks' risk FinTech management systems
* Facilitated internal user testing to assess these prototypes
* Led stakeholder discussions ensure that the deliverables met the Business Requirements

## PREVIOUS TECH ROLES

* UX/UI Designer – Spark Networks (ChristianMingle and JDate) – 2012 – 2014
* General Associate / QA (Quality Assurance) Tester – ParkMe (Startup) – 2011

## PREVIOUS NON-TECH ROLES

* TV Producer (National Geographic, Spike TV, Discovery and more) – 2004 – 2011
* Test Question Writer for Houghton-Mifflin – 2003
* High School Tutor – 2003
* Peace Corps Volunteer – Namibia, Africa – 2000-2002