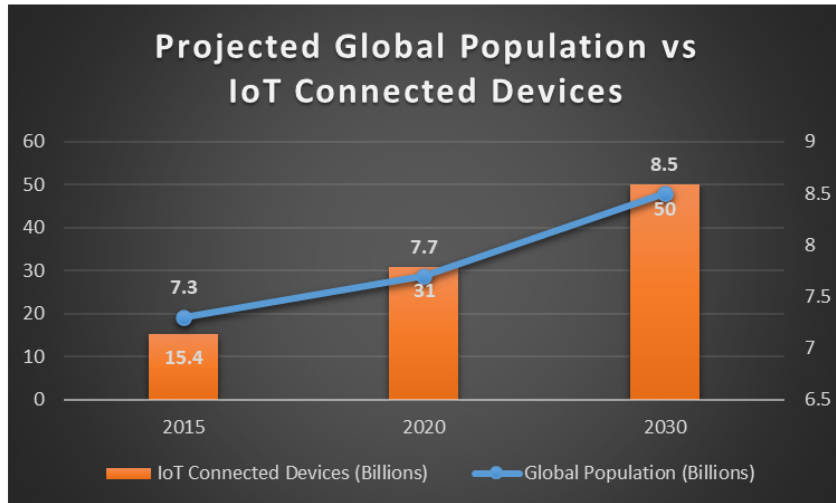


The global population is growing — and the IoT is growing even faster.



The global population is growing, and the IoT is growing as well.

It's undeniable that we live in a growing world. There are 7.7 billion people in the world today, and there may be nearly 10 billion people by the year 2050.

It's also undeniable that the IoT is growing as well, and perhaps by an order of magnitude.

There are 31 billion IoT-connected devices in 2020, which is over 4 devices for every person on this earth.

By 2030 There will be a projected 50 billion IoT devices, which is nearly 6 devices for every person on this earth.

That's a lot of people, and even more devices.

That's an enormous potential coupled with an enormous challenge.

How will your company meet the challenges required to meet the enormous potential of the IoT?

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