What's New in iOS 12

A Presentation for
Left Brain + Right Brain Consulting Services
https://www.lbplusrb.com

Jonathan Maas
www.theprototyper.design
310-500-5841
jonathan@jonmaas.com

WHAT THIS DOCUMENT IS

iOS 12 was released on September 17, 2018.

Its full list of features and improvements can be found here -

https://www.apple.com/ios/ios-12/features

This document serves as a brief, brief overview to what we should take into account.

1) Potential Problems - Is there anything that might change the development process?
2) Potential Improvements - What new features and augmentations can we leverage?
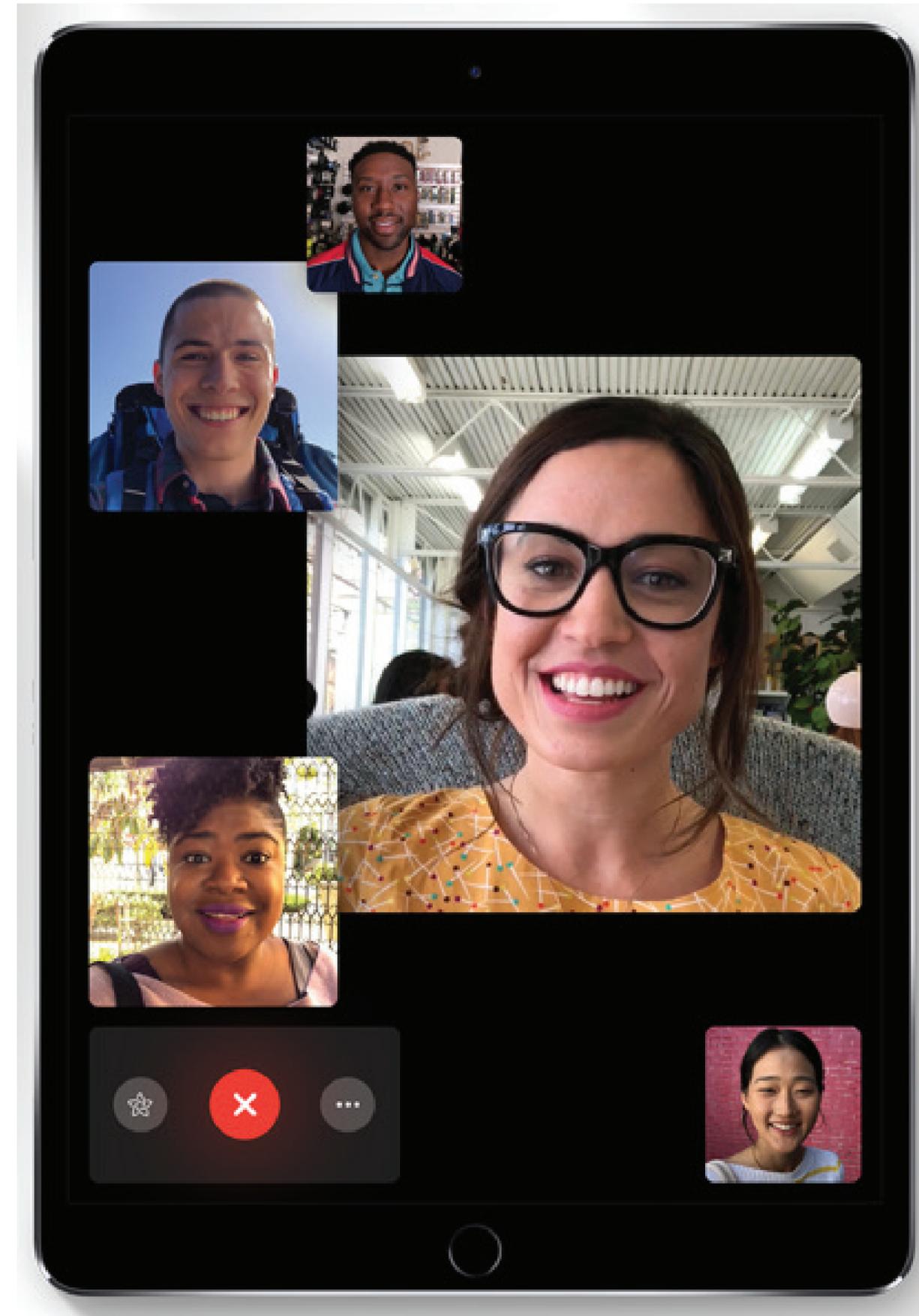
POTENTIAL PROBLEMS

Or perhaps 'Things to Consider'

iOS 12 is all improvements - but there are somethings to consider.

The iPhone itself

Keep in mind the new iPhones present some difficulty with development - iPhone X and iPhone XS have that little extra bit of screen that needs to be designed and developed.

How does your old design look with that little bit of screen?

How do your transitions look?

iOS 12 Screen Time Controls

iOS 12 has improved Screen Time controls, for both the User and the User's children. This is a good thing over-all, of course, but might decrease User Engagement, or at least Time of Engagement.
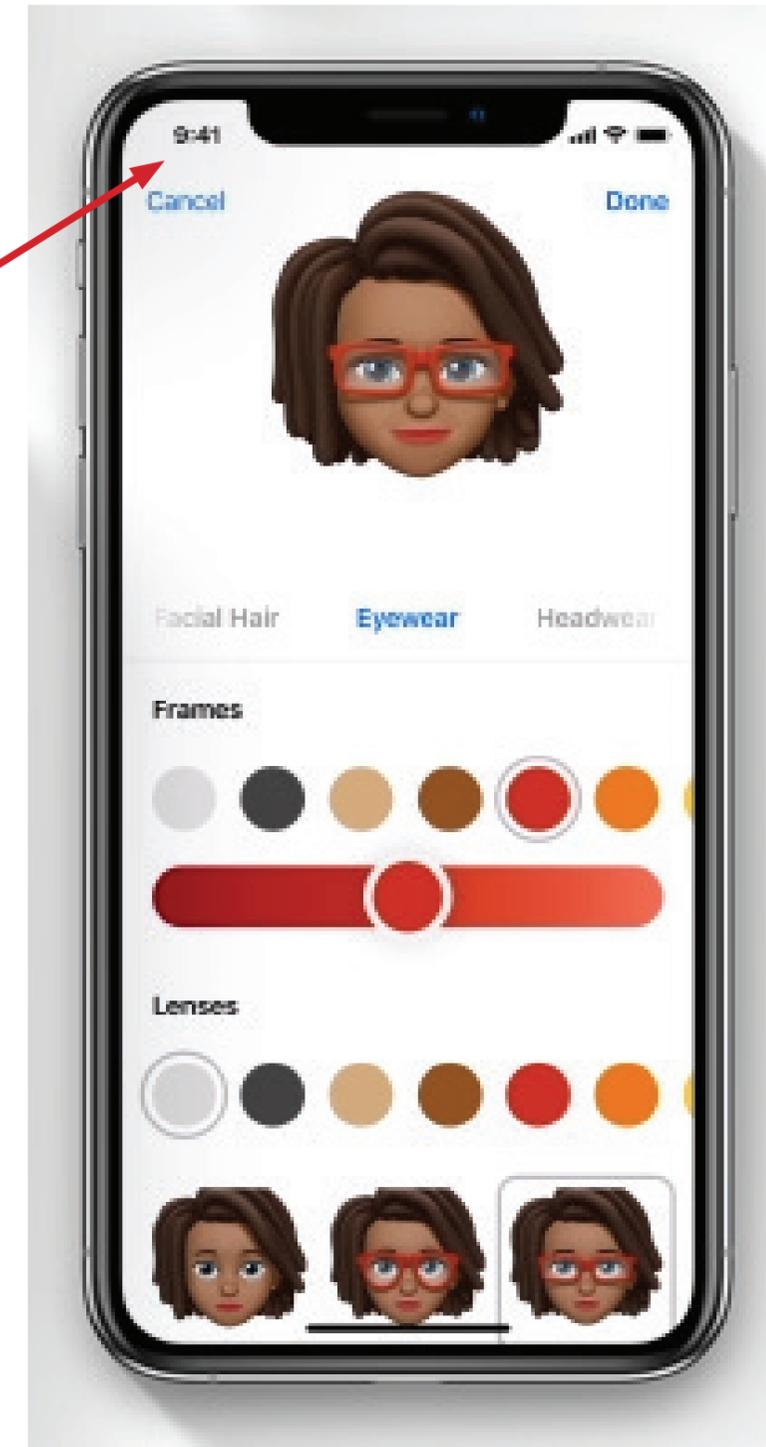
OPPORTUNITES FOR IMPROVEMENT

There are quite a few

Siri has improved
If you employ Siri, she'll understand you better.

Improved QR code reader
Think QR codes are old hat? 'QR codes made up at least 1/3 of all mobile payments in China, which means QR were used in $1.65 trillion of transactions last year alone1[1].' iOS 12 reads QR codes better.

Augmented Reality
iOS 12 has brought a whole room full of improvements - from seeing where the User is looking, to better understanding of 3D objects. In short, if you are in the Augmented Reality business, rejoice - and start testing new implementations.

Improved Camera
The camera is even better. It has better lighting features, and can even auto-mask the user. This might come in handy for User Profiles.

1   https://blog.smoove.io/qr-codes-still-relevant-in-2018/

CONCLUSION

A Presentation for
Left Brain + Right Brain Consulting Services
https://www.lbplusrb.com

In short, iOS 12 is all improvements, with just a few things to consider.

If you want to push out QR codes that allow you to expand your market into Asia, now is the time.

If you want to get into the Augmented Reality game, now is the time.

If you want to leverage Siri and/or the Camera, it's good news.

Look out for that little bit of extra screen on iPhone X's, but other than that - it's all good news.

Jonathan Maas
www.theprototyper.design
310-500-5841
jonathan@jonmaas.com