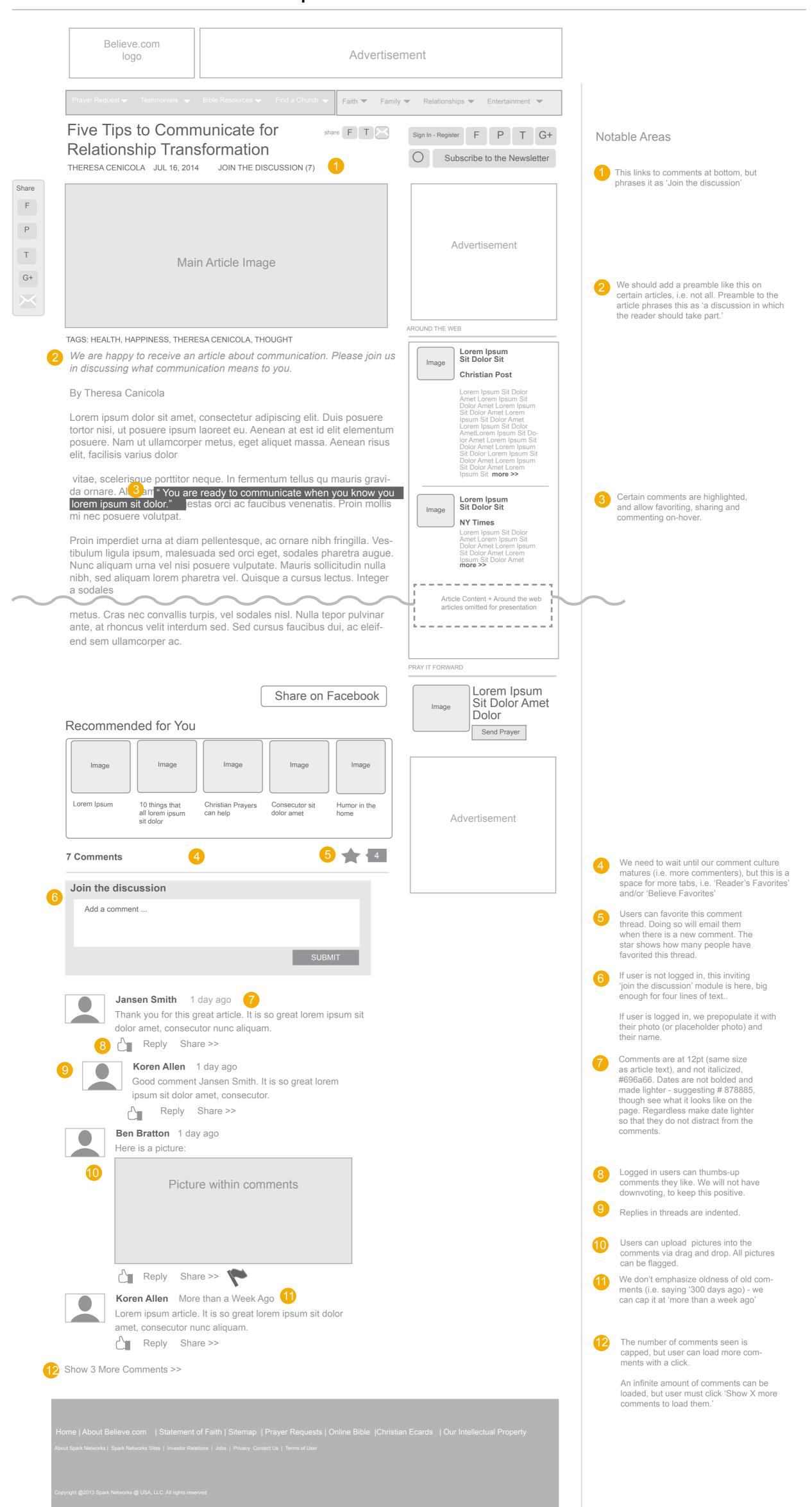
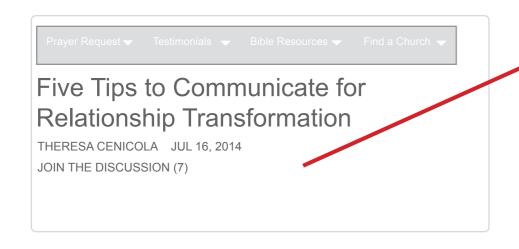
# **Believe UX - Comments Reconceptualization**



### **Point of Entry**



The header is the first point of entry into the comment flow. Clicking this link takes us directly to the 'Add a comment' field.

The user will see the screen 'scroll quickly' down to the comments so that they can glimpse the article as a whole right before they comment.

Note that clicking on comments in a top level article header (i.e. a list of all the articles from a top level page) will take user to the comments section, no scrolling.

### **In-Article Commenting**

lorem ipsum sit dolor."

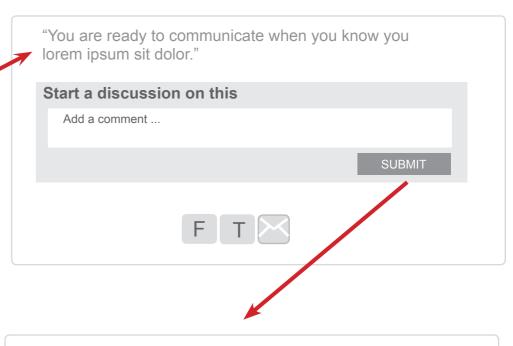
We are happy to receive an article about communication. Please join us in discussing what communication means to you.

Proin imperdiet urna at diam pellentesque, ac ornare nibh fringilla. Vestibulum ligula ipsum, malesuada sed orci eget, sodales pharetra augue. Nunc aliquam urna vel nisi posuere vulputate. Mauris sollicitudin nulla nibh, sed aliquam "You are ready to communicate when you know you

metus. Cras nec convallis turpis, vel sodales nisl. Nulla tepor pulvinar ante, at rhoncus velit interdum sed. Sed cursus faucibus dui, ac eleifend sem ullamcorper ac.

Note that this feature need not be in every article, and will be used on an asdesired basis These highlights are active on-hover. User can comment on the quote directly, and the quote will be reflected within the comment. Note that the comment fields logic is explained below (handling logged in vs. not logged in / not registered members).

User can also share the quote via social media.





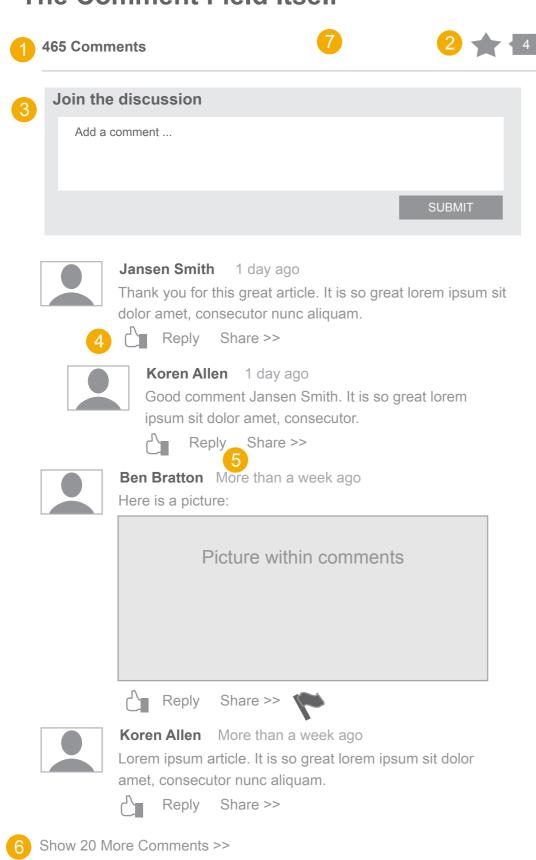
#### Joey Rock Just Now

'You are ready to communicate when you know you lorem ipsum sit dolor '

I do like communicating. It is so great lorem ipsum sit dolor amet, consecutor nunc aliquam.



# The Comment Field Itself

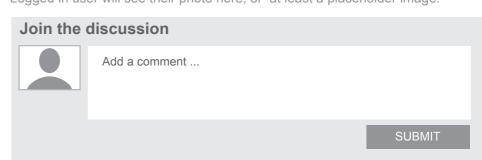


1 There will be space here for all the comments that are made. User can load them in chunks of twenty at a time at 6

The screen keeps getting longer and longer, but we will always have the feeter

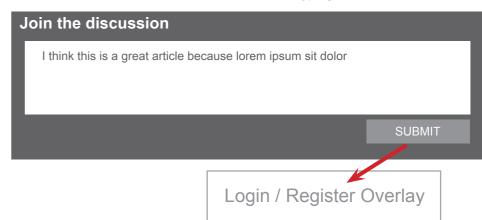
Registered users can click the star to favorite this comment thread. They will be emailed a digest of activity on this thread. They can opt out of emails from their settings, but still favorite this thread.

2 Logged in user will see their photo here, or at least a placeholder image.



Non-logged in user will be able to type their comment into the field, but will get a 'login / register' popup when they submit their comment.

Note that the field becomes darker when user is typing



Let's talk about login possibilities. I really like how Disqus makes this seamless. Is it necessary to be integrat-

ed with Believe? We need to talk to the dev about it.

Any user can upvote a comment, even if they are not logged in. We want to foster a positive environment, so no downvoting. Comments that have been upvoted can not be upvoted again.

Comments are indented / nested to show who is replying to who. Replying opens up its own field, sharing brings up social media icons.

We could eventually make this area a group of tabs - but we'll need to get more commenters first

Jerry Bronson 432 Likes
I have a thought about llamas - they are great lorem ipsum sit dolor amet, consecutor nunc aliquam.

Reply Share >>



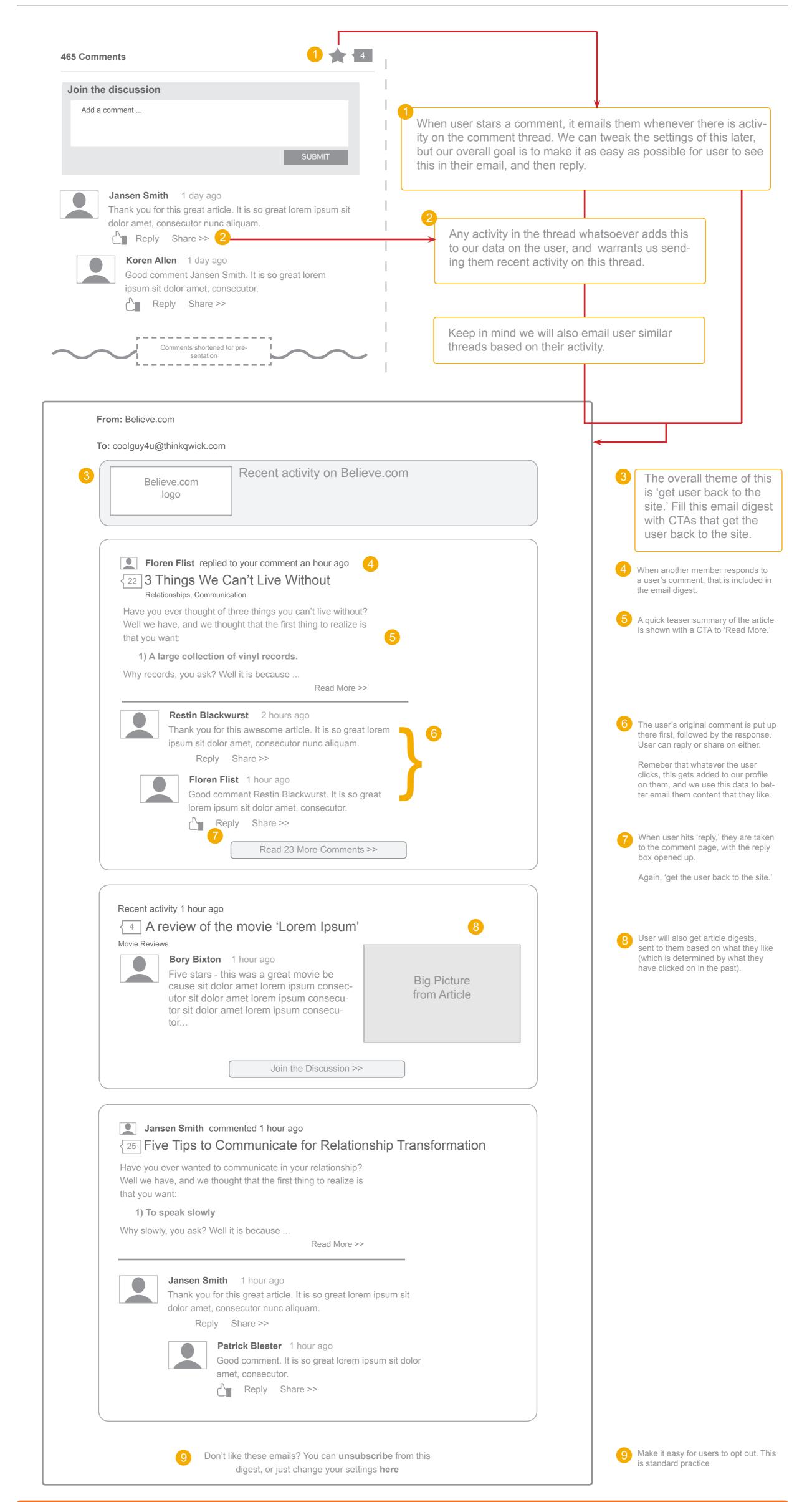
Show more comments >> **Amu Kala** 237 Likes

Here's a great idea - they are lorem ipsum sit dolor amet, consecutor nunc aliquam.

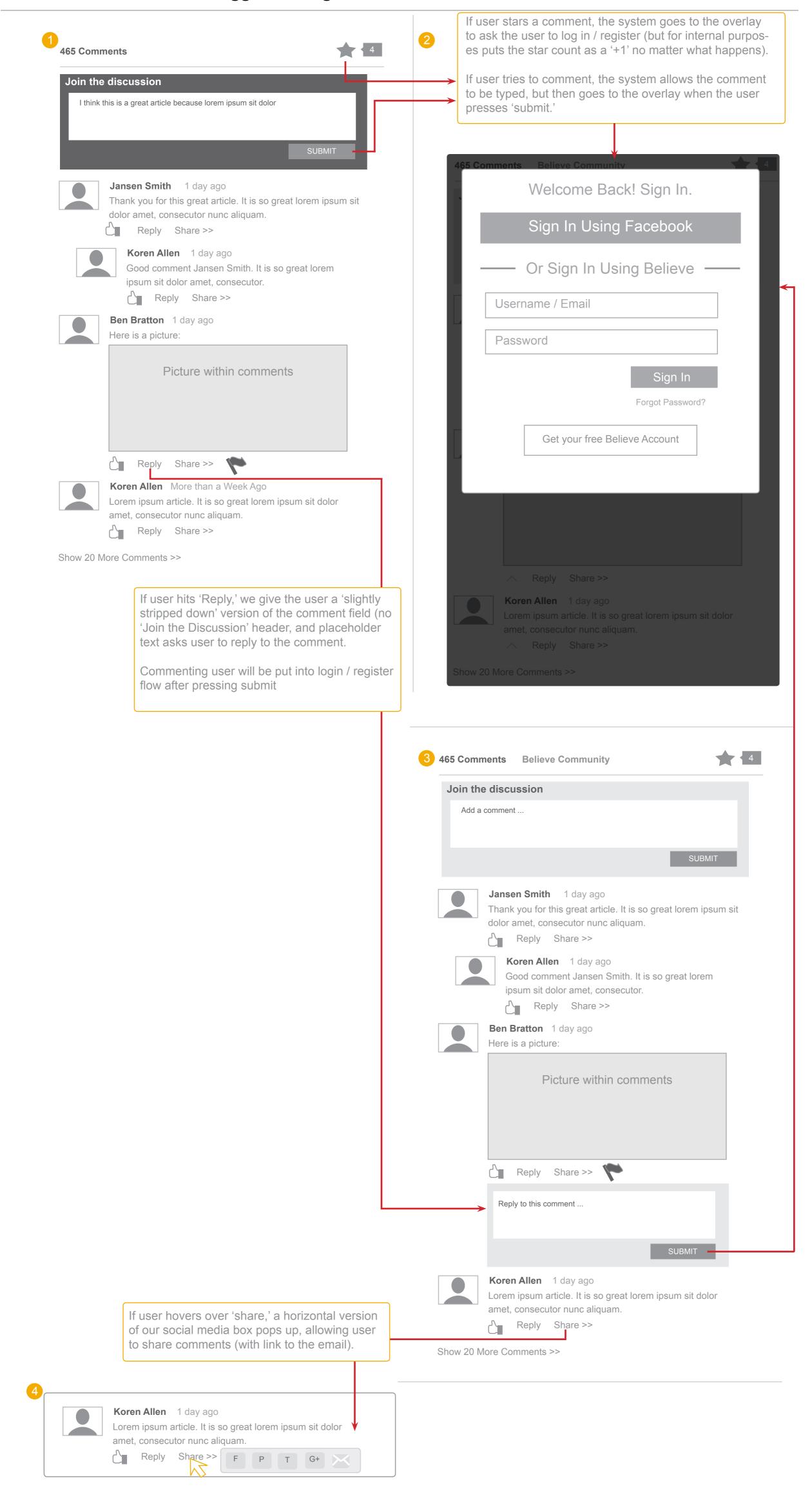


Show more comments >>

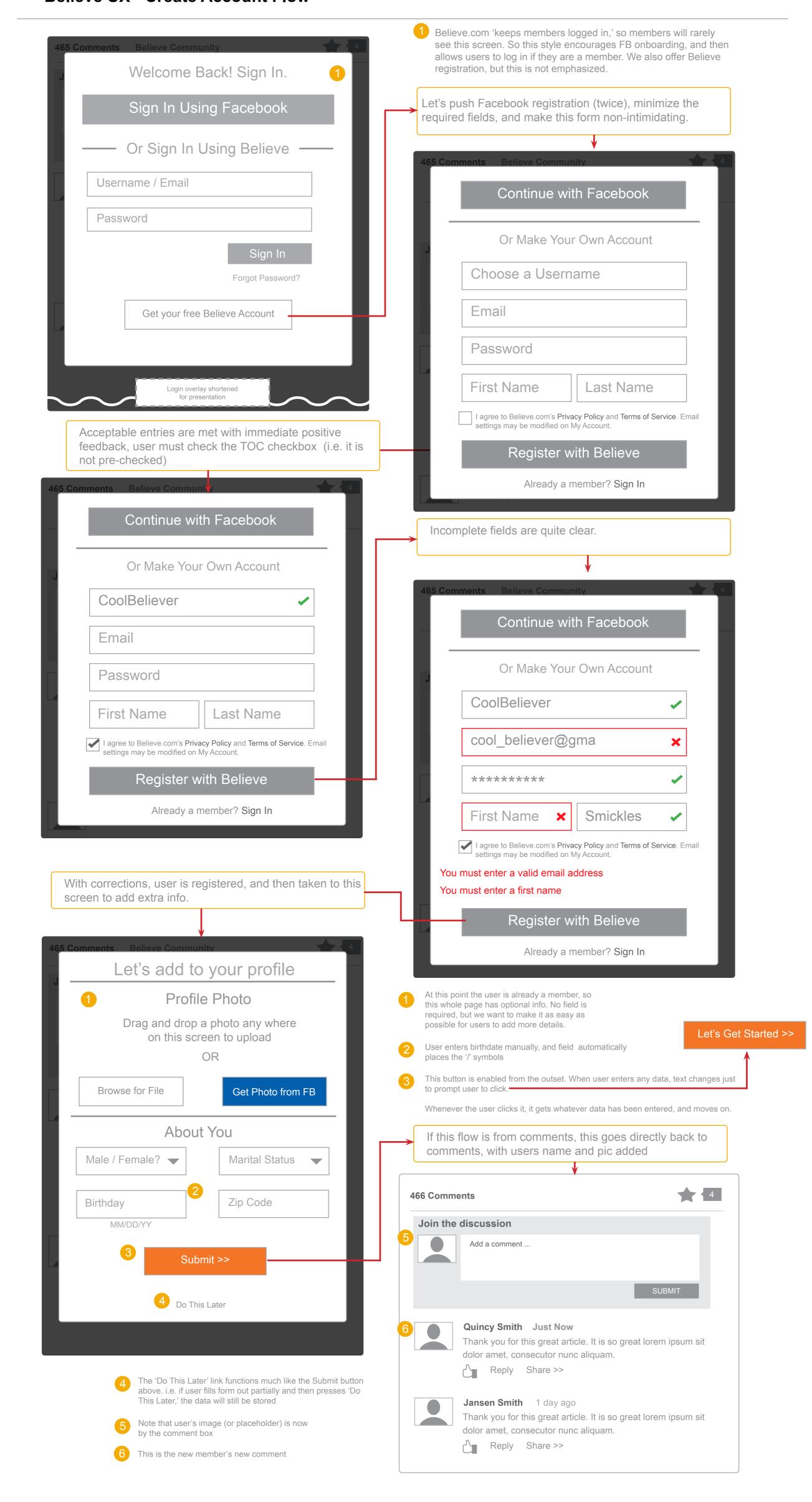
# **Believe UX - One more Comment Point of Entry - Email**



# Believe UX - User not logged in / registered tries to comment

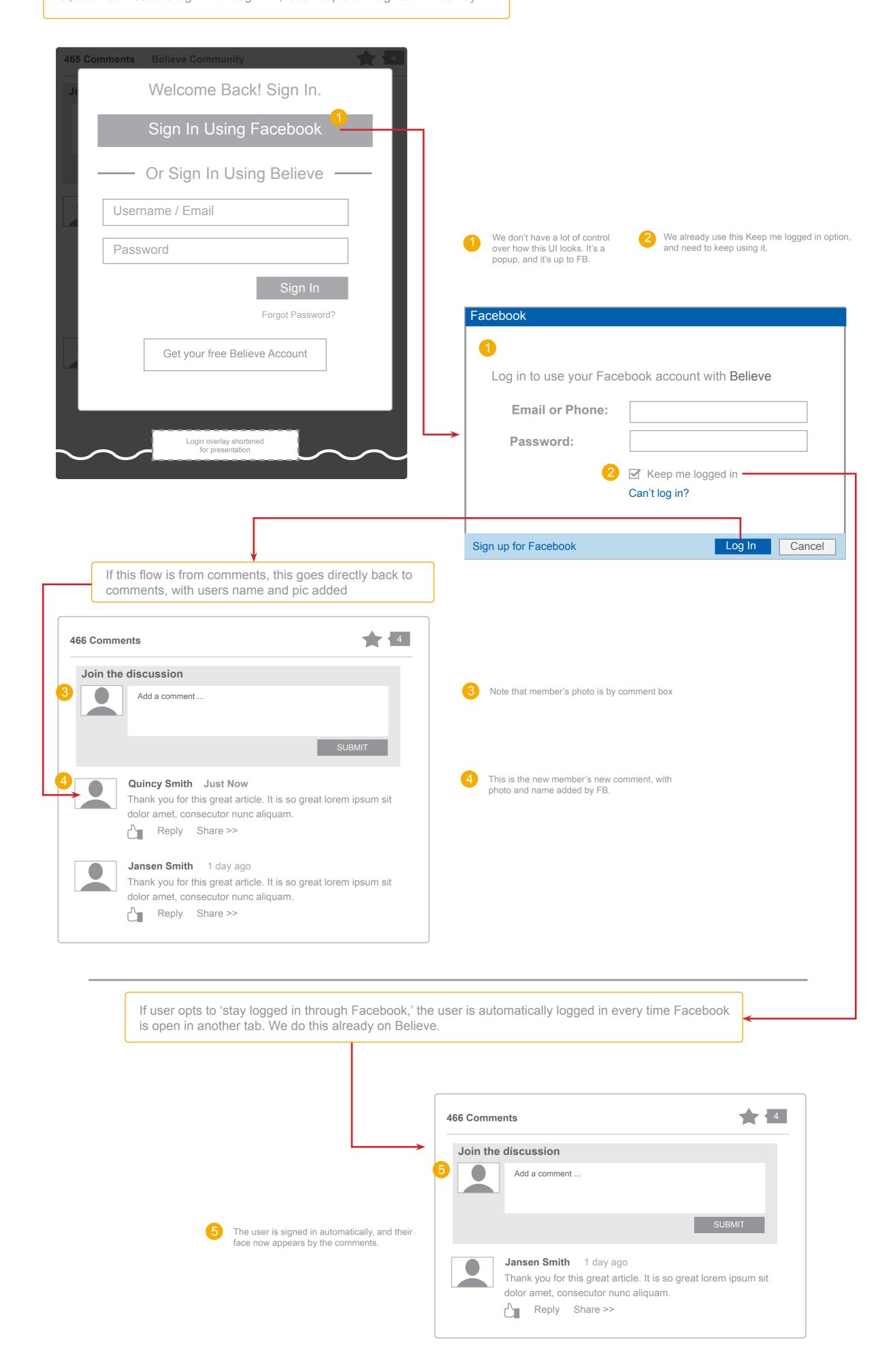


#### **Believe UX - Create Account Flow**

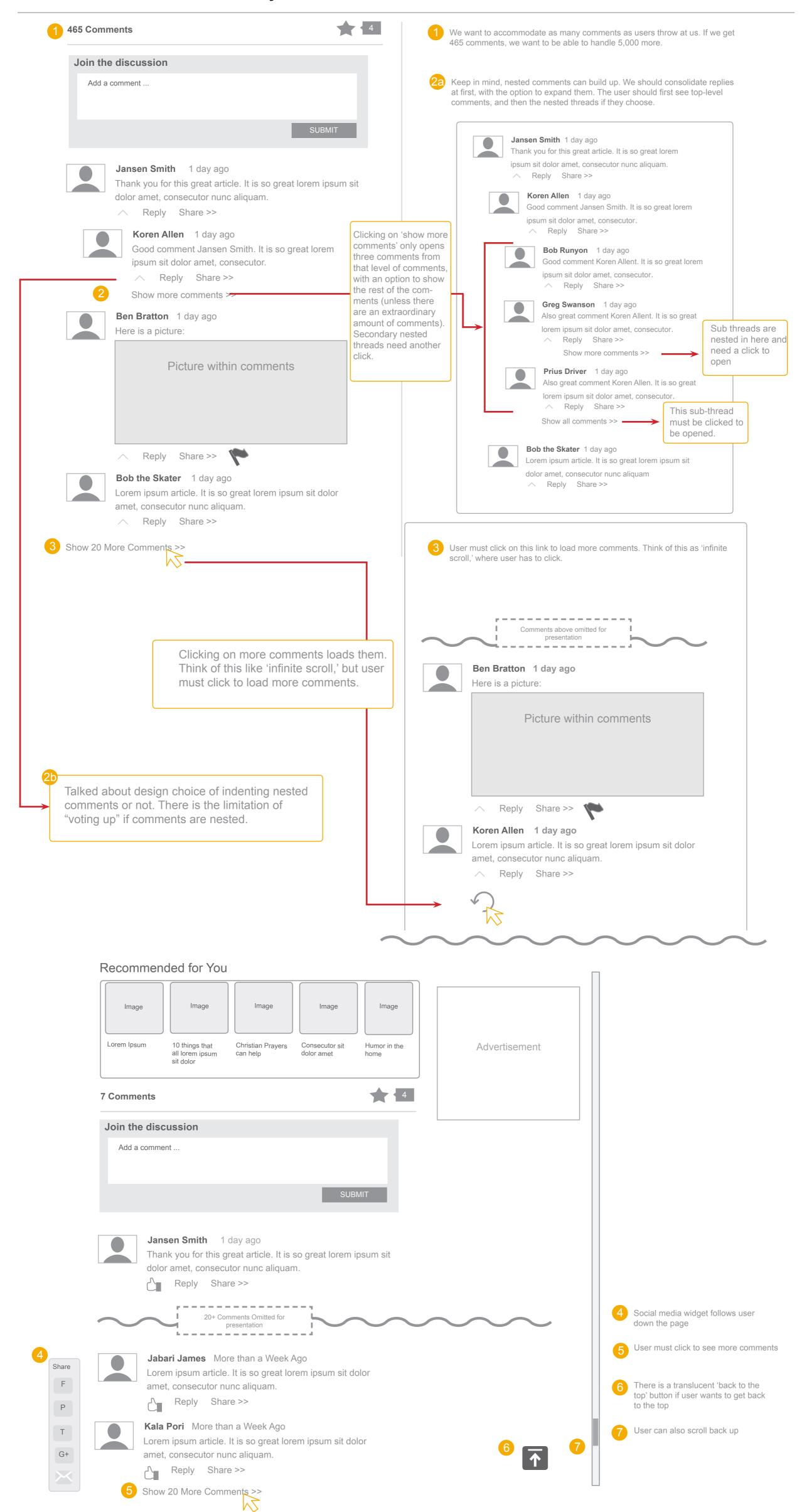


# Believe UX - FB Sign In Flow

Our philosophy should be 'Let's emphasize Believe member onboarding /signup first, but if our readers sign in through FB, let's keep them signed in that way.'



### **Believe UX - Cases with many comments**

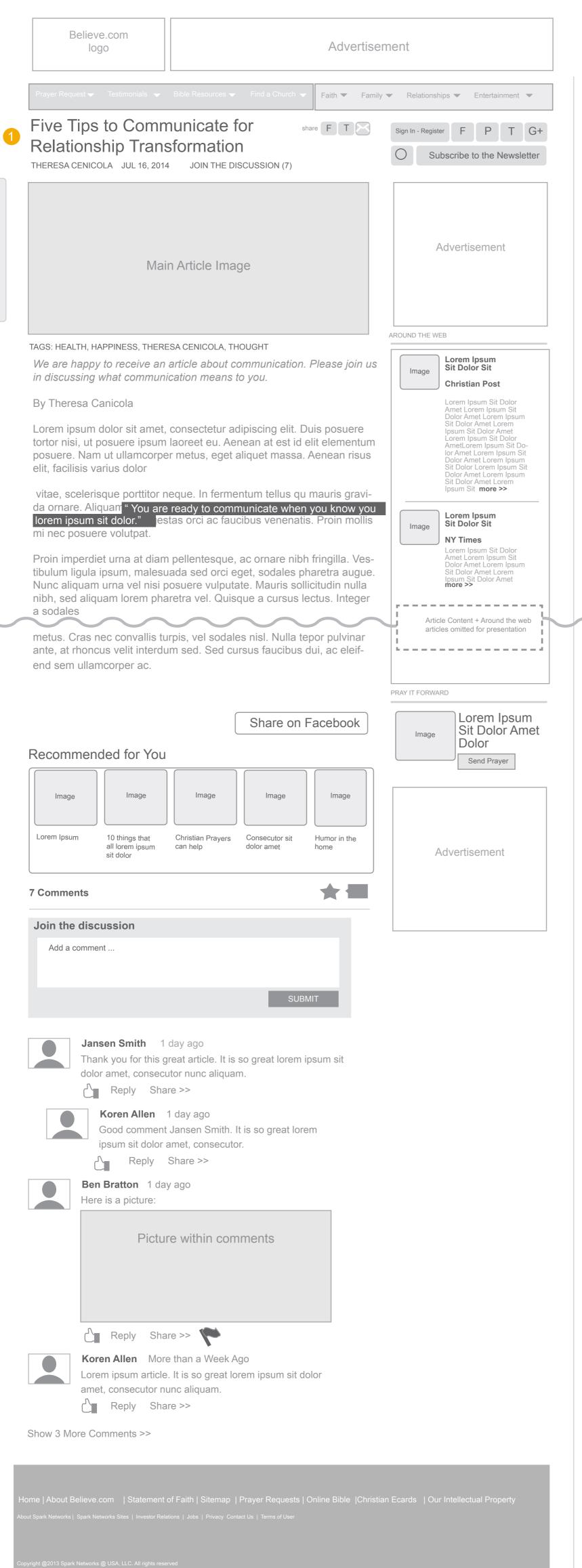


Believe.com - Comments Section UX

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# Believe Comments UX - Types of Pages - 1 - 'Articles'

Share



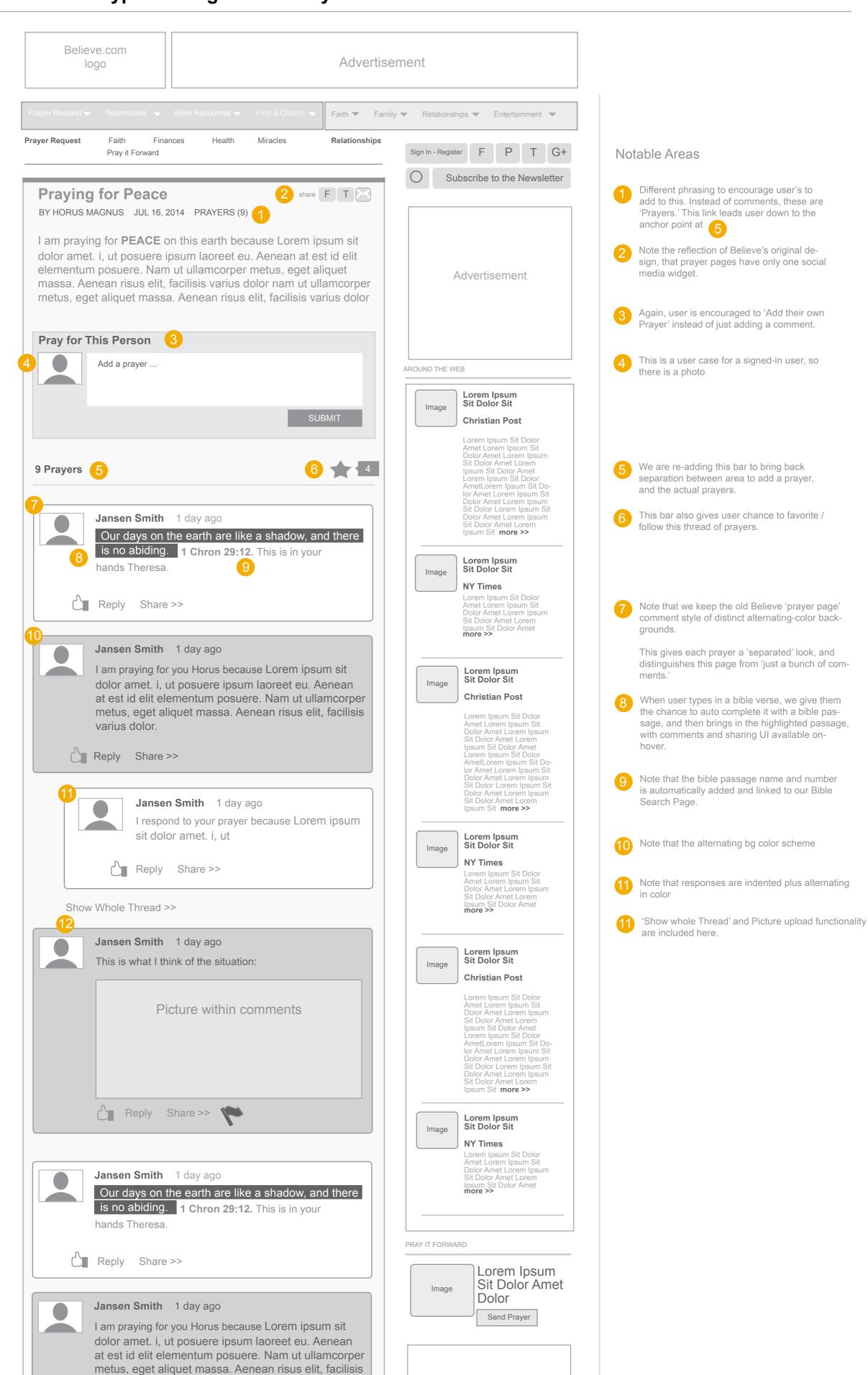
**Notable Areas** 

1

The 'Articles' Comments UX is shown in greater detail on the first page of this presentation - 'Believe UX - Comments Reconceptualization'

We need to wait until our comment culture matures (i.e. more commenters), but this is a space for more tabs, i.e. 'Reader's Favorites' and/or 'Believe Favorites'

Users can favorite this comment thread. Doing so will email them when there is a new comment. The star shows how many people have favorited this thread.



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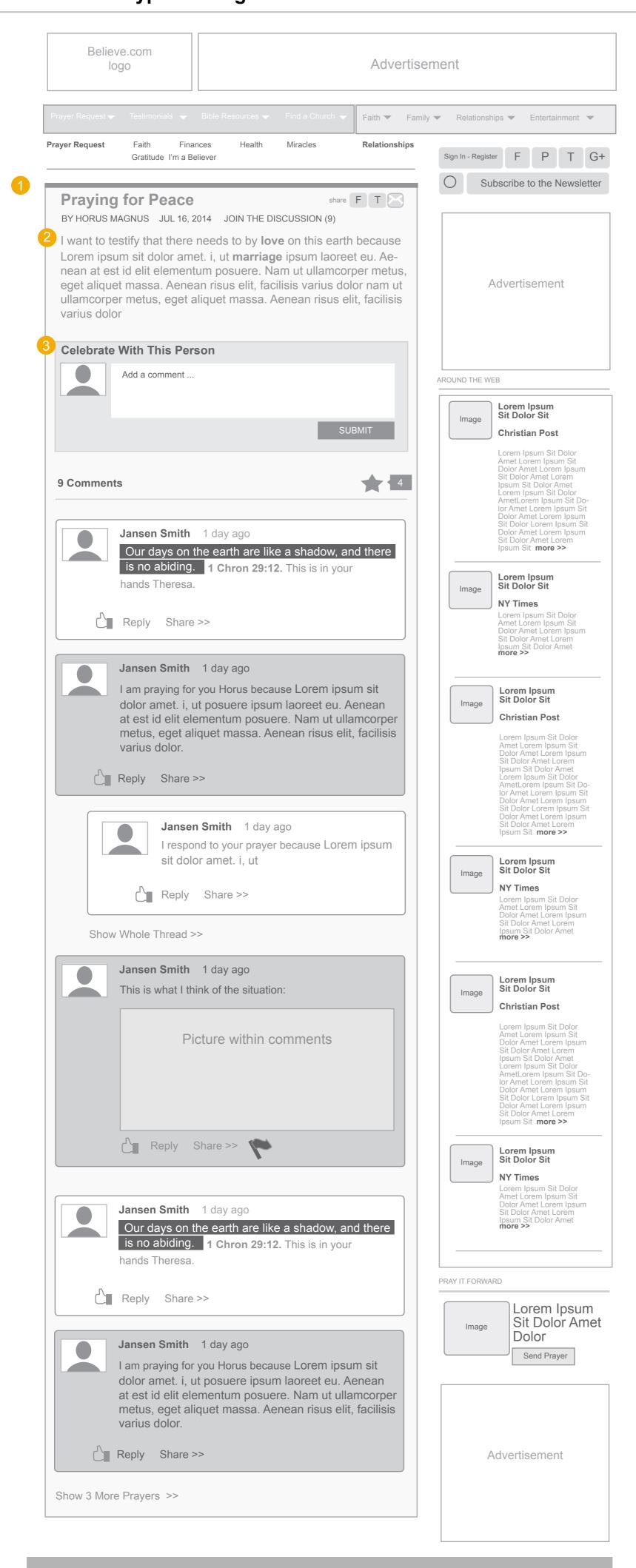
varius dolor.

Reply Share >>

Show 3 More Prayers >>

Believe.com - Comments Section UX 8.22.14

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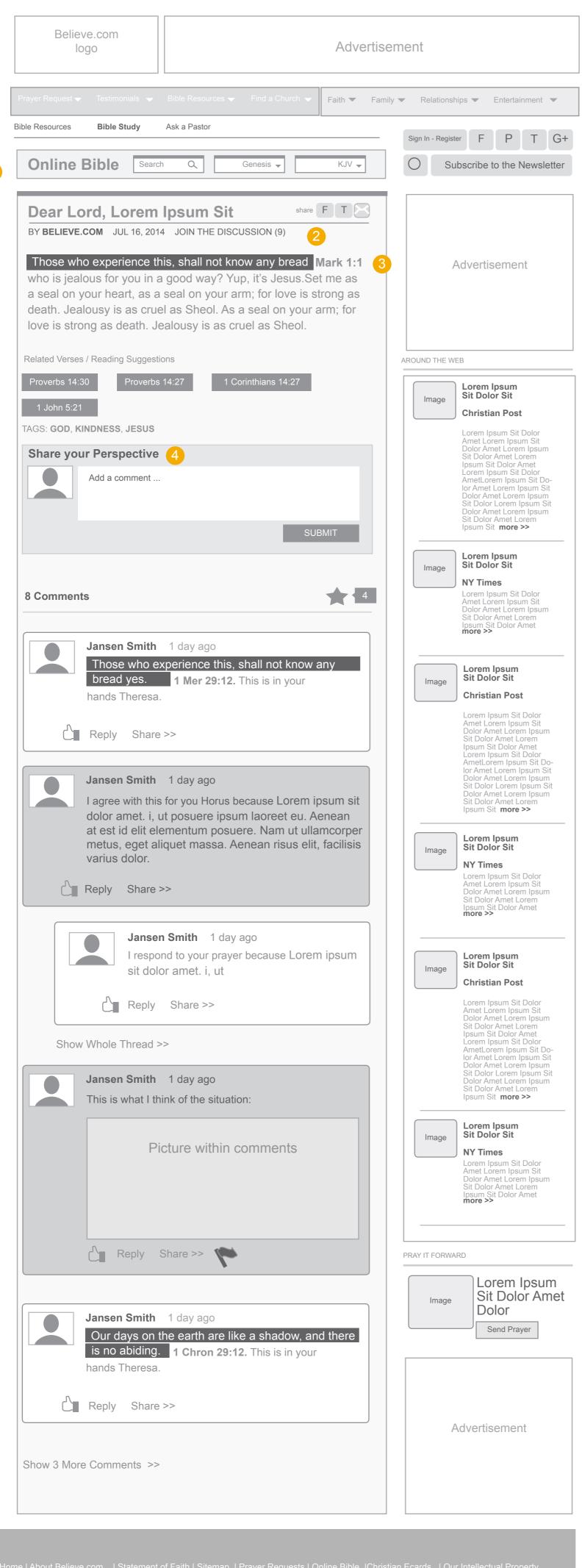
The UI of 'Testimonials' is similar to that of 'Prayers,' but our verbiage should be closer to 'Articles,' I.E. we ask commenters to 'Contribute to the Discussion' instead of 'Adding a Prayer'

**Notable Areas** 

We are asking them to 'Join the Discussion' on this Testimonial.

Again, user is encouraged to 'Join the Discussion'

8.22.14



#### Notable Areas

- The UI of Bible Study should be similar to that of 'Prayer Requests' and 'Testimonials, but it has an Online Bible Widget, Believe often provides the initial content, and verbiage should be like the article pages, i.e. 'Join the Discussion.'
- We are asking them to 'Join the Discussion' on this Testimonial.
- Our bible quote UI that allows commenting on-hover this is integrated with the Online Bible search widget
- Again, user is encouraged to 'Join the Discussion'

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